

# Cookie Policy

**AI4Clearance (by Usyncro)**

**v1.0.0**

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## **COOKIE POLICY**

The website uses a traffic analyzer that uses small information files called and known as "cookies" that the server sends to the computer of the person accessing the website for the correct functioning and visualization of the websites by the user, as well as the collection of statistical data on the use and navigation of our website.

We may collect information about your computer, including your IP address, operating system and browser type. Cookies contain information that is transferred to your computer's hard drive.

Cookies also help us to improve our website and to provide a better and more personalized service. In particular, they allow us to:

- Make an estimate about numbers and usage patterns.
- Store information about your preferences and customize our website according to your individual interests.
- Speed your searches
- Recognize you when you visit our website again

## **ACCEPTANCE AND/OR REJECTION OF THE COOKIE POLICY**

This website displays information about its Cookie Policy at the bottom or top of the portal at each login so that you are aware and informed.

You can accept the installation of cookies in your web browser by an affirmative and positive action.

You may also refuse the use of cookies by selecting to refuse their installation and use in your browser. However, you should be aware that if you do so you may not be able to use the full functionality of this website.

This website processes information about you by Google and Hubspot. For this purpose, we inform you that both Google Inc. and Hubspot are considered to be a "safe harbour" with regard to the protection of personal data.

The User must give his prior consent, unless otherwise indicated, to the use of cookies and authorizes the tracking of his IP while browsing the website.

Unless you have adjusted your web browser settings so that it rejects cookies, our system will produce cookies when you visit our site.

Following the European guidelines of the data protection regulations that may be affected by the use of cookies, the different Internet browsers have configuration tools so that the User, if he wishes, can deactivate and/or eliminate these cookies or activate the private browsing mode in his browser.

You can allow, block or delete the cookies installed on your computer by configuring the options of the browser installed on your computer:

- Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Explorer: <http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>
- Firefox: <https://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-web>
- Safari: [https://support.apple.com/kb/ph5042?locale=es\\_ES](https://support.apple.com/kb/ph5042?locale=es_ES)

## **WHAT COOKIES DO WE USE AND FOR WHAT?**

Below is a more detailed explanation of each type of cookie, temporality, ownership, purpose and domains:

Google Analytics is a web analysis service provided by Google, Inc., a Delaware company whose main office is at 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google"):

Google Analytics uses the following cookies:

- `_ga`, `_gat`, `_gid`, y other possible cookies to be loaded by Google's visit monitoring service.

They:

- Generate a unique user ID, which is used to count how many times a user visits the site, as well as the date of the first and last visit to the site.
- Register the date and time of the access to any of the page of this Website
- Check the need to keep a user's session open or create a new one
- Identify the user's session to register the approximate geographic location of the computer accessing the Site for statistical purposes

Hubspot is a CRM service given by Hubspot, a Cambridge company whose headquarters are located at 25 First Street, 2nd Floor, Cambridge, MA 02141 United States The cookies used are:

- `__hs_do_not_track`. This cookie can be set to prevent the tracking code from sending information to HubSpot. Setting this cookie is different from unsubscribing from cookies in that it still allows anonymous information to be sent to HubSpot. Duration: 13 months
- `hs-messages-is-open`. This cookie is used to determine and save whether the chat widget is open for future visits. It is reset by closing the widget again after 30 minutes of inactivity. It expires after 30 minutes.

In addition, the following cookies are used:

- `_fbp`: Used by Facebook to provide a number of advertising products as real-time bids from third-party advertisers. Type: HTTP. Duration: 3 months.
- `__cfduid`: The '`__cfduid`' cookie is set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user ID in the web application, nor does it store any personally identifiable data. Type: Own and persistent. Duration: 5 years.
- `_stripe_mid`: Session cookie for stripe: <https://stripe.com/cookies-policy/legal>  
Purpose: Used by the Stripe payment gateway, it stores a session ID needed to make the payment. Duration: Session Cookie, expires at the end of the session.